mipjunior®

Conferences and Events 2026

Programme as of 5 October 2026

Saturday 10 October

08:45 - 09:30 Debussy Lounge
MIPJUNIOR Welcome Coffee

08:45 - 09:45 Verrière Grand Auditorium
Roundtables Co-Production & Financing

Pre-registration Required
Welcome Coffee served from 08:30

09:30 - 09:50 Debussy Theatre Market Intel
Kids Content Trends Watch: A year-end Market Snapshot
Presented by Ampere Analysis

09:45 - 10:45 Matchmaking Lounge
Speed Matchmaking Session TV Projects in Development

Pre-registration Required

09:50 - 10:10 Debussy Theatre Market Intel
Next-Gen Viewing: Trends Shaping Children's Content
Presented by Glance

10:30 - 11:15 Debussy Theatre
State of the Kids & Teens Industry: Connection with the Next Generation

11:30 - 12:00 Debussy Theatre
IVYBEARS – From Shelf to Screen: Reversing The Kid's IP Flywheel

12:15 - 12:45 Debussy Theatre MIP Headliner
ANIMAJ - Embracing a New World: Reinventing Legacy IP for the Digital Generation

14:15 - 14:45 Debussy Theatre
AI in Action: From Augmented Studios to AI-Native Companies

15:00 - 15:30 Debussy Theatre
Who Pays for the Next Generation of Kids' IP?

15:45 - 16:15 Debussy Theatre
What comes After TV?

16:30 - 17:00 Debussy Theatre
MIPJUNIOR World Premiere Screening MIGALI
Presented by Easy Peasy Entertainment and Bardaf! Productions

17:00 - 18:30 Verrière Grand Auditorium
MIPJUNIOR Happy Hour
Hosted by YouTube

Sunday 11 October

08:45 - 09:45 Verrière Grand Auditorium
Roundtables Monetisation & Diversification

Pre-registration Required
Welcome Coffee served from 08:30

09:30 - 09:50 Debussy Theatre Market Intel
Beyond Attention: Building Fandom in the Meaning Economy
Presented by Kids Industries

09:45 - 10:45 Matchmaking Lounge
Speed Matchmaking Session TV Projects in Development

Pre-registration Required

09:50 - 10:10 Debussy Theatre Market Intel
Games: Gen Alpha's "Third Space"
Presented by Dubit

10:30 - 11:00 Debussy Theatre
From TV to UGC: How Kids IPs are Building Fandom Beyond The Screen

11:00 - 13:00
Kids Pubcasters join Animation Forces

Closed-door event / By invitation only

11:15 - 11:45 Debussy Theatre MIP Headliner
YouTube - Beyond Preschool: Making Great Content for the Gen Z & Teen Audience

12:00 - 12:30 Debussy Theatre
From First Favorites to Lasting Fandom: Disney's Approach to Kids & Family Franchises
Followed by a Disney Cocktail Lunch - Verrière Grand Auditorium

14:15 - 14:45 Debussy Theatre
The New Kids YouTube Playbook: Platform Changes Decoded

15:00 - 16:15 Debussy Theatre
MIPJUNIOR Pitch
Tweens / Teens

16:30 - 17:00 Debussy Theatre
Generation Roblox: The Intersection of Entertainment, Commerce & Community
Presented by Twin Atlas

17:00 - 17:30 Debussy Theatre MIP Headliner
ESHAP - The Kids Content Business in The Affinity Economy by Evan Shapiro

MIPJUNIOR SCREENING LIBRARY OPEN FROM 08:30 TO 19:00 ON SATURDAY AND SUNDAY IN GRAND AUDI BALCONY (PALAIS 3)
FOR BUYERS ONLY

MIPJUNIOR Programme Partners

AMPERE ANALYSIS · Animaj Picture This! · Bardaf! Productions · Disney · DUBIT · easy peasy · ESHAP · Glance · IVYBEARS · Kids industries · TWIN ATLAS · YouTube

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