

TERMS & CONDITIONS

MIPJUNIOR PITCH 2026 | TWEENS-TEENS (09 - 17)

ITEM 1: SUBJECT

RX France, a company organised in the legal form of a société par actions simplifiée (simplified joint stock company) with a share capital of 90 000 000 € having its registered office at 52 Quai Dion Bouton 92800 Puteaux, registered with the Nanterre Commerce and Companies Registry under the number B 662 003 557, is the official organiser of MIPJUNIOR Pitch. The MIPJUNIOR Pitch TWEENS-TEENS (10-18) is taking place during MIPJUNIOR (10-11 October 2026), at the Palais des Festivals, Cannes, France.

ITEM 2: ELIGIBILITY CRITERIA

MIPJUNIOR Pitch 2026 is calling for the next generation of standout IPs created for one of the fastest-evolving audiences in entertainment: Tweens & Teens (09 - 17).

As storytelling continues to expand across streaming, gaming, social platforms, immersive experiences, and global fandoms, MIPJUNIOR is looking for bold new concepts that reflect the future of content wherever it may come from.

We are seeking original, creator/creative-driven projects with strong potential to travel across TV, digital, streaming, licensing, consumer products, and multiplatform experiences - stories and formats designed to engage audiences wherever they watch, play, share, and connect.

Open to live action/Drama, animation or anime - including series, short form, and long form - the MIPJUNIOR Pitch offers the opportunity to present projects live at MIPJUNIOR 2026 in front of an international jury of leading commissioners, producers, platform executives, and licensing experts.

Whether your IP is built for binge-worthy streaming, creator-led communities, multiplatform storytelling, or future franchise expansion, this is where the industry discovers what's next.

ELIGIBILITY CRITERIA

Projects must meet all of the following conditions to be considered:

- New IP only

- First season only - returning series are not eligible
 - Original IP in live action/Drama, animation or anime
 - Series, short form, or long form projects accepted
 - Target Tweens & Teens audiences (9–17)
 - Developed or adaptable for television and cross-platform distribution
 - Seeking financing:
 - Early Stage (0–25% financed), or
 - In Development (25–75% financed)
 - Must not have been previously pitched at any festival, market, or directly to buyers prior to MIPJUNIOR 2026
 - Have international expansion potential and worldwide rights still available
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ITEM 3: CALL FOR ENTRIES

The call for entries is open to all. Submissions must be made by filling out the "MIPJUNIOR Pitch online form" no later than **August 20, 2026**.

All submissions must be made in **English**.

Incomplete or late entries may be disqualified by ruling of RX France.

RX France will not be responsible for late, lost, damaged, incomplete or ineligible Pitch Entries.

ITEM 4: SELECTION PROCESS

All eligible pitch entries received will undergo a selection round of judging based on the following criteria:

- Creativity, originality and authenticity of the concept, storytelling, characters and visual universe
- Relevance and emotional resonance with Tweens & Teens audiences **(09-17)**
- International appeal and potential to travel across markets and cultures
- Potential for multi-platform expansion, audience engagement and franchise development
- Commercial potential including licensing, merchandising and brand extensions
- Awareness of the importance of positive, responsible and inclusive content for young audiences
- Consideration of sustainability and socially conscious values

The selected projects will also have to be:

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- Well written with a **clear statement** of the viability of the project
- New and original concepts not released yet and for which the worldwide rights are still available

Submitted projects will be reviewed by an international Jury of experts from the entertainment industry.

Five finalists will be selected to pitch their project on the MIPJUNIOR stage. The jury may slightly vary this number, depending on projects

The Finalists will be informed of their selection around mid-September, and an official announcement will be made by the end of September.

The selection decisions are final and without appeal. The Finalists agree not to challenge the selection decisions on any ground.

ITEM 5: FINALIST OBLIGATIONS

When selected as a finalist, participants must:

- Attend MIPJUNIOR (10-11 October 2026) in Cannes.
- Be available to attend a preparatory and mandatory technical meeting on **October 10th**. The exact schedule will be confirmed by RX France at the announcement of the selection.
- Pitch in English on the MIPJUNIOR stage on **October 11th, 2026**.

Only Finalists will have the right to present and pitch their selected project at this live pitching event onsite in front of an audience of accredited buyers, commissioners, and distributors.

The Finalist(s) accordingly authorises RX France to use their name and likeness and if necessary, that of its representative(s) present during MIPJUNIOR Pitch public session.

The Finalists shall ensure that all rights for their Pitch Entries are available at such time.

ITEM 6: BENEFITS

All finalists will receive:

- **(1) free registration** to MIPJUNIOR 2026
- Visibility during the on-stage pitching in Cannes during MIPJUNIOR 2026

- Visibility in MIPJUNIOR 2026 communication and marketing tools (official conference programme, MIP JUNIOR website and social networks).

The winner will receive:

- **(1) free registration** to MIPJUNIOR 2027
 - Editorial coverage on the MIPJUNIOR website and MIP BLOG
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ITEM 7: APPLICANT WARRANTIES & RESPONSIBILITIES

By submitting a project, applying companies warrant and acknowledge the following:

- The pitch entry **is the original work of the applicant**, who has the right and authority to submit and present it, and that it does not infringe upon or violate any copyright, trademark, right of privacy or right of publicity or any other right of any kind or nature of any person or entity. If RX France has reason to believe that a Pitch Entry contains any material that may infringe upon or violate any right or law, such Pitch Entry may be disqualified by ruling of RX France.
- **The pitch entry is submitted voluntarily.** Applicants recognize the possibility that elements of their Pitch Entry may be identical or similar to material developed by other sources to RX France, its affiliates, personnel or the members of the Jury. A Recipient's use of such other material shall not entitle the applicant to any compensation, if a Recipient has an independent legal right to use such other material not derived from the applicant.
- The Pitch Entry **does not contain third party copyrighted materials, images or music without all necessary licenses, clearances, releases and/or permissions having been obtained.** Applicants who do not hold copyright ownership must obtain written consent from the rights owner and must be able to provide a copy of such consent at RX France's request.
- Applicants will **hold RX France harmless** from and against any risk of claims or actions by third parties in connection with the intellectual property rights in the elements supplied. In the event that proceedings are issued against RX France, all duties, costs, fees and damages that it may be ordered to pay shall be borne by the Applicant only.
- **Correct entry information is the responsibility of the applicant.** If any information is found to be incorrect, the Pitch Entry may be disqualified by ruling of RX France.

RX France reserves the right to reject any pitch entry should its content be perceived as deliberately interfering with honour and human dignity, with anyone's rights, pornographic,

racist, provocative, discriminatory, or violent, or as having commercial or promotional aim. RX France reserves its rights in case of any infringement of this kind.

ITEM 8: PRIVACY AND DATA POLICY

RX France collects participants' personal data in accordance with the Privacy Policy (<https://privacy.rxglobal.com/>). This data is processed electronically for the purposes of carrying out its contractual obligations and promoting its activity. Such data is stored for a maximum duration of 10 years.

This data may be transmitted to recipients, some of whom are located outside the European Union, while benefiting from the applicable data protection regulations and notably the GDPR regulation.

This personal data can be:

- Integrated into the online database available to Participants to enable them to prepare the event, promote their business and schedule their business appointments. Participants undertake not to use the data for any other purposes.
- Communicated to third parties that have entered into contracts with the Organiser, in particular the companies of the Reed Elsevier group, service providers and partners, who can be located all over the world.
- Communicated to Participants, such as speakers, sponsors, exhibitors, for commercial prospecting purposes.
- Used on all distribution and promotional media in connection with the relevant event including over the internet.

Participants may exercise their right to access, obtain, correct and oppose the use of their personal data by writing to the Privacy Centre webform (<https://privacy.reedexpo.com/en-gb/privacy-centre.html>). In case of unsatisfied answer, Participants may raise a complaint before the French National Data Protection Authority (CNIL) at www.cnil.fr

ITEM 9: GENERAL PROVISIONS

The act of submitting a pitch entry implies that the applicant has accepted and agreed to be bound by these Terms and Conditions.

RX France reserves the right to change, modify or amend the Terms and Conditions at any time.

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Applicants agree to defend, indemnify, and hold the Recipients harmless from and against any and all claims, liabilities, damages, losses or expenses arising out of the applicant's breach of any warranties set forth in the Terms and Conditions, including, without limitation, any claims based on the infringement or violation of any copyright, trademark, right of privacy or right of publicity.

If for any reason the MIPJUNIOR Pitch TWEENS-TEENS (09-17) is interrupted, delayed or cancelled or cannot be completed as planned, RX France reserves the right to postpone, suspend or terminate the MIPJUNIOR Pitch 2026.

If any provision of the Rules is declared invalid or unenforceable, all other provisions shall remain in effect.

The Rules shall be construed under and governed by French law.

APPLICANTS EXPRESSLY ACKNOWLEDGE AND AGREE THAT THE COURTS WHICH HAVE JURISDICTION OVER RX FRANCE'S REGISTERED OFFICES WILL BE SOLELY COMPETENT TO RULE ON ANY DISPUTE ARISING IN CONNECTION WITH THE CONTENT OR THE ENFORCEMENT OF THE RULES.