

# FAQ

## MIPJUNIOR PITCH 2026 | TWEENS-TEENS (09 - 17)

### WHAT IS THE “MIPJUNIOR PITCH?”

MIPJUNIOR Pitch 2026 is calling for the next generation of standout IPs created for one of the fastest-evolving audiences in entertainment: Tweens & Teens (09 - 17).

As storytelling continues to expand across streaming, gaming, social platforms, immersive experiences, and global fandoms, MIPJUNIOR is looking for bold new concepts that reflect the future of content wherever it may come from.

We are seeking original, creator/creative-driven projects with strong potential to travel across TV, digital, streaming, licensing, consumer products, and multiplatform experiences - stories and formats designed to engage audiences wherever they watch, play, share, and connect.

Open to live action/ drama, animation & anime - including series, short form, and long form - the MIPJUNIOR Pitch offers the opportunity to present projects live at MIPJUNIOR 2026 in front of an international jury of leading commissioners, producers, platform executives, and licensing experts.

Whether your IP is built for binge-worthy streaming, creator-led communities, multiplatform storytelling, or future franchise expansion, this is where the industry discovers what’s next.

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### WHAT IS THE CRITERIA FOR MIPJUNIOR PITCH TWEENS – TEENS (09 - 17)?

The pre-selection of the 2026 MIPJUNIOR PITCH projects will be based on the following criteria:

- Target Tweens & Teens audiences (9–17)
- Original IP in live action / drama, animation & anime
- Series, short form, or long form projects accepted
- First season only - returning series are not eligible
- Developed or adaptable for television and cross-platform distribution
- Seeking financing:
  - Early Stage (0–25% financed), or
  - In Development (25–75% financed)
- Must not have been previously pitched at any festival, market, or directly to buyers prior to MIPJUNIOR 2026
- Have international expansion potential and worldwide rights still available

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### HOW DO I ENTER THE COMPETITION?

The call for entry is open to all. To participate, you must:

1. Read the Terms & Conditions of the Pitch Competition available on the MIPJUNIOR Website.

2. Duly complete [this form](#) in English
3. Be present in Cannes from 10 to 11 October 2026 for mandatory rehearsals and the live pitch session.

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## HOW MANY TIMES CAN I APPLY?

Each company can submit up to 3 projects.

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## WHAT ARE THE KEY DATES AND DEADLINES?

- Call for entries opens: **1 June 2026**
- Final deadline for entries: **21 August 2026**
- Finalists notified: **Mid-September 2026**
- Official announcement: **Late September 2026**
- Mandatory rehearsals: **10 October 2026** (exact schedule to be confirmed), Palais des Festivals, Cannes, France
- Live pitch session: **11 October 2026** (exact time to be confirmed), Palais des Festivals, Cannes, France

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## IS THERE ANY COST TO APPLY?

Submission is free of charge. If selected as a finalist, you will receive one free registration to MIPJUNIOR 2026. Additional registrations and any travel or accommodation costs are the responsibility of the finalist. If you are not selected and wish to attend MIPJUNIOR 2026, a registration fee will apply.

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## WHAT IS THE SELECTION PROCESS?

A jury composed of international decision-makers and industry experts will select the 5 finalists and the winner based on the following criteria:

- Creativity, originality and authenticity of the concept, storytelling, characters and visual universe
- Relevance and emotional resonance with Tweens & Teens audiences (09-17)
- International appeal and potential to travel across markets and cultures
- Potential for multi-platform expansion, audience engagement and franchise development
- Commercial potential including licensing, merchandising and brand extensions
- Awareness of the importance of positive, responsible and inclusive content for young audiences
- Consideration of sustainability and socially conscious values

## WHEN WILL THE FINALISTS BE ANNOUNCED?

The **5 finalists** who have been selected to participate in the Live Pitch will be notified by **Mid-September** and announced by **Late September** on the **MIPJUNIOR website**.

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## WHAT WILL I RECEIVE IF I AM SELECTED AS A FINALIST?

- (1) free registration to MIPJUNIOR 2026
  - Visibility during the on-stage pitch in Cannes
  - Visibility in MIPJUNIOR communication and marketing tools (website, social media, MIPJUNIOR Preview Magazine)
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## HOW CAN I PREPARE MY PITCH SESSION IF I'M A FINALIST?

Each finalist will have 5 minutes to pitch their project in front of the jury, followed by 3 minutes of Q&A.

A sizzle reel or a mood board of maximum 90'' is strongly recommended for those projects that are selected for the live Pitch. The **sizzle reel** does not need to be a fully graded, final trailer of the show but must demonstrate the essence of the show and its structure. It can be an interactive PowerPoint or feature filmed footage/short film/clips/stills.

The pitch must be delivered in English.

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## WHAT WILL I RECEIVE IF I WIN?

- Editorial coverage on the MIPJUNIOR website
  - (1) free registration to MIPJUNIOR 2027
  - A trophy presented at the end of the pitch session
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## WHO DO I CONTACT IF I HAVE QUESTIONS RELATED TO THE MIPJUNIOR PROJECT PITCH?

Please send an email to [conferencetv@rxglobal.com](mailto:conferencetv@rxglobal.com)