





OPEN FROM 08.30 TO 19.00 - Palais des Festivals & Gare Maritime, Cannes

	Saturday 11 October	Sunday 12 October
8:00		
9:00	<div>08:45 - 09:30 Debussy Lounge</div> <div>MIPJUNIOR Welcome Tour</div>	<div>08:45 - 09:45 Verrière Grand Auditorium</div> <div>Roundtables Co-Production & Financing</div> <div>Pre-registration Required</div>
10:00	<div>09:45 - 10:15 Debussy Theatre</div> <div>Measuring Magic Kids' Hits & Trends</div> <div>Presented by GLANCE</div>	<div>08:45 - 09:45 Verrière Grand Auditorium</div> <div>Roundtables Monetization & Diversification</div> <div>Pre-registration Required</div>
11:00	<div>09:45 - 10:45 Gare Maritime</div> <div>Speed-Matchmaking Session: TV Projects in Development (Seeking Financing)</div> <div>Pre-registration Required</div>	<div>09:45 - 10:15 Debussy Theatre</div> <div>Kids Content Rebooted: When Mainstream Meets Creators</div> <div>Presented by The Insights Family & Omdia</div>
12:00	<div>10:15 - 10:45 Verrière Grand Auditorium</div> <div>Case Studies of Success in the Digital Arena</div>	<div>09:45 - 10:45 Gare Maritime</div> <div>Speed-Matchmaking Session: TV Projects in Development (Seeking Financing)</div> <div>Pre-registration Required</div>
13:00	<div>11:00 - 11:45 Debussy Theatre</div> <div>Knowing The Digital Youth: How Gen A/Z Are Redefining Media, Identity & Trust</div>	<div>10:30 -11:00 Debussy Theatre</div> <div>Storytelling Beyond Borders: Creating IPs That Travel</div>
14:00	<div>12:00 - 12:30 MIP Headliner Debussy Theatre</div> <div>Toys"R"Us Keynote</div> <div>Kim MILLER OLKO, Global CMO, President Toys"R"Us Studios</div>	<div>11:15 - 11:45 MIP Headliner Debussy Theatre</div> <div>Better Together: The Winning Story of YouTube & Top Animation IP</div>
15:00	<div>12:45 - 13:15 Debussy Theatre</div> <div>MIPJUNIOR Snack & Screen</div>	<div>12:00 - 12:45 Debussy Theatre</div> <div>MIPJUNIOR Snack & Screen</div>
16:00	<div>14:15 - 14:45 Debussy Theatre</div> <div>Fast, Fresh, Unreal: Real-Time Kids Animation Is Here</div> <div>Presented by Epic Games</div>	
17:00	<div>14:45 - 15:15 Verrière Grand Auditorium</div> <div>Designing with Purpose: Kids, Screens & The Elephant in The Room</div> <div>Presented by FUNdamentally Children</div>	<div>14:45 - 15:15 Gare Maritime</div> <div>Speed-Matchmaking Session: IP Beyond Borders</div> <div>Pre-registration Required</div>
18:00	<div>14:45 - 15:15 Gare Maritime</div> <div>Speed-Matchmaking Session: Content Ready for Distribution</div> <div>Pre-registration Required</div>	<div>14:45 - 16:00 Debussy Theatre</div> <div>MIPJUNIOR Pitch Kids - Tweens (6-12)</div>
19:00	<div>16:00 - 16:45 Debussy Theatre</div> <div>MIPJUNIOR World Premiere Screening</div> <div>Ki & Hi: In The Panda Kingdom</div> <div>Presented by Mediawan Kids & Family</div>	<div>16:15 - 16:45 Debussy Theatre</div> <div>From YouTube to TV: How the Creator Economy Is Fueling Original IP for Kids</div>
20:00	<div>17:30 - 19:00 Verrière Grand Auditorium Lounge</div> <div>MIPJUNIOR Happy Hour</div> <div>With YouTube</div>	<div>17:00 - 17:30 Debussy Theatre</div> <div>MIPJUNIOR Screen & Mingle</div>
		<div>17:30 - 19:00 Debussy Lounge</div> <div>MIPJUNIOR Happy Hour</div>

Plug and Play Online Screening library during market hours in the Buyers lounge, Gare Maritime
For buyers only

MIPJUNIOR Partners



Keynotes		<div>16:45 - 17:15 Place</div> <div>Title of the conference</div> <div>Little description of th content or speakers</div>
Social events		<div>16:45 - 17:15 Place</div> <div>Title of the event</div> <div>Little description of th content or speakers</div>
Matchmaking + Round tables		<div>16:45 - 17:15 Place</div> <div>Title of the event</div> <div>Little description of th content or speakers</div>
Programme		<div>16:45 - 17:15 Place</div> <div>Title of the event</div> <div>Little description of th content or speakers</div>