



	Friday 18 October	Saturday 19 October	Sunday 20 October
8:00			
9:00		8:30 - 9:15 Suquet MIPJUNIOR First Timer Tour <i>With Welcome Coffee</i>	
10:00		9:15 - 9:45 Grand Theatre Kids Audience Successes across the Globe <i>Presented by Glance</i>	9:30 - 10:15 Grand Theatre European Public Broadcasters Uniting Forces
		9:45 - 10:45 Matchmaking Area Speed Matchmaking - Commissioners & Producers <i>By Registration Only</i>	9:45 - 10:45 Matchmaking Area Speed Matchmaking - Commissioners & Producers <i>By Registration Only</i>
11:00		10:45 - 11:15 Grand Theatre Navigating AI Today	10:30 - 11:00 Suquet In Conversation with Commissioners <i>Followed by 15' Q&A</i>
		11:15 - 12:00 Suquet The Strategic Art of Producing Kids' Content	11:15 - 11:45 KEYNOTE Grand Theatre Josh Silverman, Chief Franchise Officer, Mattel "Beyond the Toy Box: Shaping the Future of Play"
12:00		12:00 - 12:30 KEYNOTE Grand Theatre Andy Yeatman, CEO of Miraculous Corp USA & Global Operations, Miraculous Corp "Innovating for the Future: The Miraculous Journey"	12:00 - 12:45 Grand Theatre Korean New Project Showcase <i>Hosted by KOCCA</i> <i>Snack Lunch (by invitation only) served from 12.45 at the Renoir Terrace</i>
13:00		12:30-13:30 Renoir Networking Lounge Snack Lunch	
14:00			
15:00		14:30 - 15:00 Grand Theatre Happiness Recession – Mental Emotional and Social Health (MESH) <i>Presented by FUNdamentally Children</i>	14:45 - 16:00 Grand Theatre MIPJUNIOR Pitch – Pre-school
		15:15 - 16:00 Suquet Co-Producing Kid's Content : Keys To Success	
16:00	16:00 - 16:30 Grand Theatre Mapping out a New Era of Kids TV & Entertainment <i>Presented by Ampere Analysis</i>	16:00 - 16:45 Grand Theatre MIPJUNIOR World Premiere Screening The Three Musketeers <i>Presented by Mediawan Kids & Family</i>	16:15 - 17:00 Grand Theatre Bring Creative Vision to Life: Unlocking the Potential of Kids' IP
17:00	16:45 - 17:30 Grand Theatre The Next Frontier: Adapting to Digital Shifts in Kid's TV & Entertainment	17:00 - 17:30 Grand Theatre MIPJUNIOR Industry Showcase: Outsmart Your Phone - Media Stamped Empowers Kids To Think While Scrolling <i>Presented by Sinking Ship Entertainment</i>	17:15 - 17:45 Grand Theatre Finding, Engaging & Retaining Fans : Four Top Tips for your Future Audience
18:00	17:30-18:30 Palais Stephanie Beach MIPJUNIOR Happy Hour	18:00-20:00 Majestic Hotel MIPJUNIOR Opening Party <i>With FOO Entertainment</i>	
19:00			
20:00			

MIPJUNIOR SCREENINGS LIBRARY OPEN FROM 14.00 TO 19.00 ON FRIDAY FROM 08.30 TO 19.00 ON SATURDAY AND SUNDAY
For buyers only

As of 04/10/2024, Subject to change

MIPJUNIOR thanks its sponsors & partners

