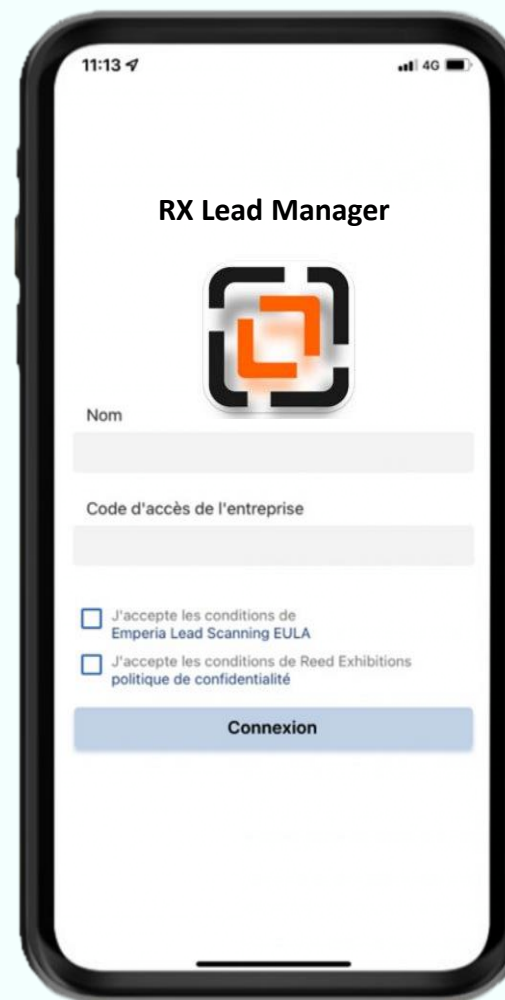




# RX LEAD MANAGER

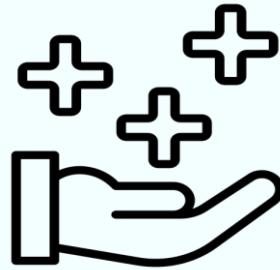
CAPTURE YOUR LEADS EASILY AND FAST



# EMPERIA



What is RX  
Lead  
Manager?



What are the  
benefits of RX  
Lead Manager?

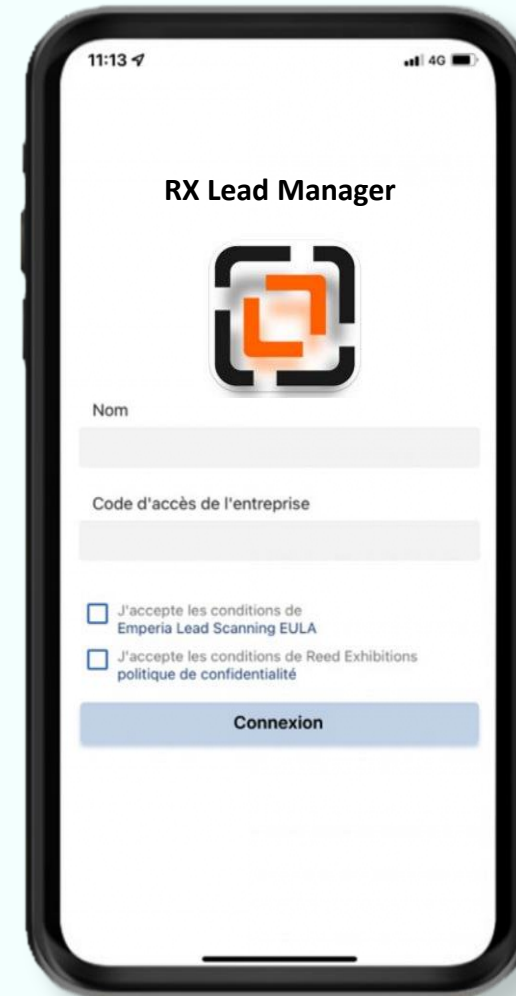


How does RX Lead  
Manager work?

# WHAT IS RX LEAD MANAGER?



RX Lead Manager is a mobile application that allows you to capture, qualify, save & download your leads, streaming your lead capture process to generate high quality leads.



# RX LEAD MANAGER



The experience starts in your  
**Company Hub**

---



RX Lead Manager **App**  
experience at the show

---

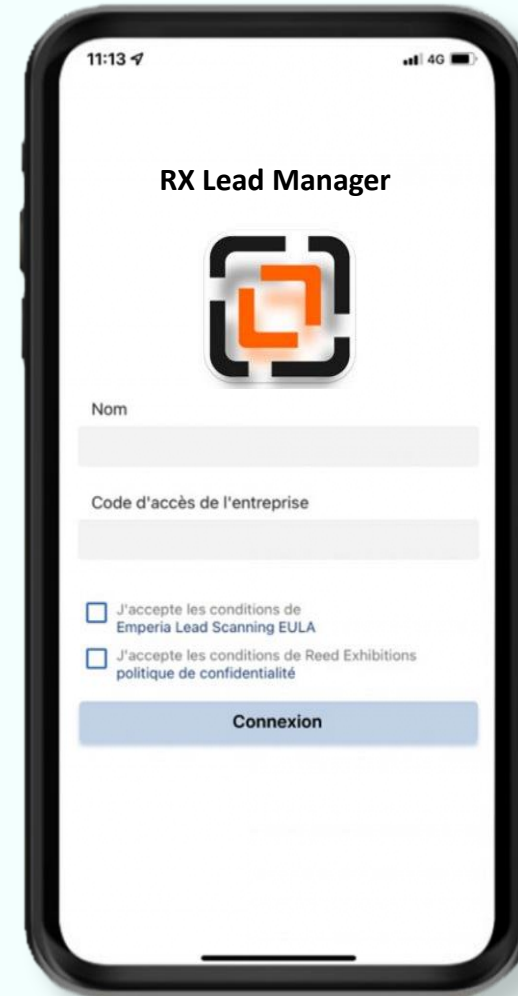


Collect your Lead report in  
your **Company Hub**

---

# THE BENEFITS

- Unlimited user access for your company
- Enriched database with all visitor's profile information
- Custom questions for your leads
- Leads report available anytime during/after the show
- Document sharing with your lead



# RX LEAD MANAGER : HOW DOES IT WORK ?



## 1. Find Your Credentials:

- Retrieve access credentials through the RX Lead Manager App tile.
- An email with credentials will be sent before the show.

## 2. Download the App:

- Available on iTunes or Google Play Store.
- Minimum device requirements:
- iOS: Requires iOS 10.3+.
- Android: Requires OS 5.1.1+ and an autofocus camera.

## 3. Log in to Lead Manager App:

- Use your full name.
- Enter the Company access code provided in the RX Lead Manager App Welcome email.

My Hub Companies Participants

## Company Hub

Logout

mipjunior 14 - 17 March 2023

Company Name	Digital offering
QUALITY SA	Bronze package

**RX Lead Manager**

Lead Capture Services

A consolidated list of leads.  
(Total: 1, New: 0)

Edit Profile Page  
This information will appear in the show website.

Exhibitor Dashboard  
View your performance

# RX LEAD MANAGER : HOW DOES IT WORK ?



On RX Lead Manager Page

**Leads**

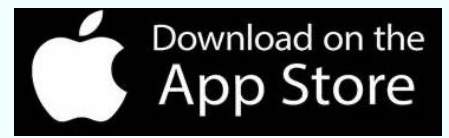
**Guide To upload**

**Lead Report**

- First name
- Last name
- Job function
- Company
- Name
- Email
- Address
- Tel
- Activity
- Notes
- The user

**Company Access Code**

# RX LEAD MANAGER : DOWNLOAD THE APP





# RX LEAD MANAGER : LEAD CAPTURE



**Back button** (points to the left arrow icon)

**Save button** (points to the 'Save' text)

**Information Captured** (points to the lead details fields)

**The User** (points to the 'Scanned by Coumba' field)

**Custom Question** (points to the 'Qualify this lead' section)

**Notes** (points to the text input field)

**Rating** (points to the star icons)

11:13 4G

Lead details Save

Lead synchronised successfully.

Name  
ALAIN BOUTIGNY

Company  
LES EDITIONS DU SITE

Job title  
Directeur de la publication

Email  
alain.boutigny@enseigne-et-sites.com

Phone

Country

Lead Source  
Scanned by Coumba 20/10/2022, 22:40

Qualify this lead

Notes  
I can add here my notes

How good is this lead?  
★ ★ ★ ★ ★

# RX LEAD MANAGER : COMPANY HUB



On RX Lead Manager Page

← Back

### RX Lead Manager

**DOWNLOAD LEAD REPORT**  
Download your consolidated leads in the format of your choice

Total Leads: 1    New Leads: 0

**GETTING STARTED**  
Propel by MIPIM NYC is fast approaching. We want to make sure you're prepared for an important part of your experience - collecting leads with the Emperia Lead Retrieval Application. Using the app at the event is easy - simply scan the code on the visitor badge to capture your connection and record their contact details. Here's a simple "Exhibitor's Guide to Emperia" to get you started and answer some commonly asked questions about the Emperia lead scanning tool.

Available on app store and play store

Download on the App Store  
GET IT ON Google Play

**LOGIN DETAILS**  
Use these credentials to login to the app. Share this access code with your colleagues from your company so they can capture leads on their own devices as well.

Company access code: **QFEBFAK7**

**DOCUMENT(S) YOU WANT TO SHARE WITH YOUR LEADS**  
Select up to 3 documents that you want to highlight and share with your leads as part of the end-of-show summary email that the visitors will receive.

[Redacted area]

Lead Report

- First name
- Last name
- Job function
- Company Name
- Email Address
- Tel
- Activity
- Notes The user

# RX LEAD MANAGER : COMPANY HUB



Email sent to admins at the end of the show gathering information on all Exhibitors that they have been in contact with.

**Intro**

Hello Vernie,  
We hope you had a good time at Aircraft Interiors Expo. To help you get the most out of the show, we have included a list of exhibitors that scanned your badge and exhibitors you self-scanned.

**Tuesday 10 November 2020**

**GLOBAL ONE MEDIA**  
03:47 PM

Global ONE Media is a unique Inflight Entertainment Content Service Provider with engineering expertise. Our team of professionals have been working in Inflight Entertainment Content Management for 24 years and Cabin Product Engineering for 30 years.

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- [Aerospace ONE Lab.pdf](#)
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+000 6700 12345

**Documents Shared**

**AIR CHINA ARCHIVES**  
03:47 PM

First Class Service. Multiple Cities & Hassle free Transfers in China. Covering Multi Route. Star Alliance. The Most Comfortable Seat. Services: Advance Seat Selection, Special Assistance, Exclusive VIP Services, Self-service.

- [In-flight Duty-free Goods.pdf](#)