



CONFERENCES AND EVENTS PROGRAMME 2023

mipjunior®

Programme as of 05-10-2023 / Subject to change

	FRIDAY 13 OCTOBER	SATURDAY 14 OCTOBER	SUNDAY 15 OCTOBER
8:00			
9:00		8.30-9.15 – Networking Area Doors open Refreshments available	8.30-9.15 – Networking Area Doors open Refreshments available
10:00		9.15-9.45 - Grand Theatre Binge Watching Session : Kids Audience Successes Across the Globe <i>Presented by GLANCE</i>	9.15-9.45 - Grand Theatre How to Create Meaningful Content
11:00		9.45-10.45 – Speed Matchmaking Area Saturday Speed - Matchmaking Session <i>By registration only</i>	9.45-10.45 – Speed Matchmaking Area Sunday Speed - Matchmaking Session <i>By registration only</i>
12:00		10.45-11.15 - Grand Theatre Creating IP for Today's Co-production & Finance Market	10.45-11.15 - Grand Theatre MIPJUNIOR Industry Showcase <i>Presented by BETA KIDS & FAMILY</i>
13:00		11.15-11.45 – Suquet Co-production Unpacked: How to Co-produce & Finance your Project <i>Followed by Meet the Speakers of 15 Min</i>	11.15-11.45 – Suquet In Conversation with Streamers : Tencent Vidéo <i>Followed by Meet the Speakers of 15 Min</i>
14:00		12.00-12.45 - Grand Theatre MIPJUNIOR Keynote / Ramsey NAITO President of Animation for Paramount Animation and Nickelodeon Animation	12.00-12.30 - Grand Theatre New « Kid » in Town / Crayola Keynote Victoria LOZANO / Executive Vice President
15:00		12:45-14:15 - Majestic MIPJUNIOR NETWORKING LUNCH	
16:00	16.00-16.30 - Grand Theatre NEW ! Key Trends that will shape the Kids Content Space in 2024 <i>Presented by THE INSIGHTS FAMILY</i>	14.30-15.15 - Grand Theatre Embracing the AI Revolution in Entertainment : Shaping Human-AI Collaboration in Production <i>Followed by Meet the Speakers of 15 Min in Suquet</i>	14.45-16.00 - Grand Theatre MIPJUNIOR Pitch (6 to 12) KIDS / TWEENS
17:00	16.45-17.45 – Grand Theatre NEW ! Panel Keynotes State of the Kids Entertainment Industry / Challenges & Opportunities	16.15-16.45 - Grand Theatre MIPJUNIOR Showcase : SAÏD & ANNA <i>Presented by INCREDIBLE FILM</i>	16.15-16.45 - Grand Theatre Keys for a Successful Multiplatform IP Strategy
18:00	17.45-19.00 – Palais Stéphanie Beach NEW ! MIPJUNIOR HAPPY HOUR	16.45-17.15 - Suquet The Key Components of a Successful Storytelling <i>Followed by Meet the Speakers of 15 Min</i>	17.00-17.45 - Grand Theatre Digital Distribution / FAST Kids
19:00		17.30-18.00 - Grand Theatre MIPJUNIOR World Premiere Screening : Once Upon a Time... The Objects <i>Presented by PROCIDIS & SAMKA</i>	
20:00		18.00-20.00 - Majestic MIPJUNIOR OPENING PARTY <i>Presented by PARAMOUNT</i>	

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