



# CONFERENCES AND EVENTS PROGRAMME 2023

# mipjunior®

Programme as of 26-09-2023 / Subject to change

	FRIDAY 13 OCTOBER	SATURDAY 14 OCTOBER	SUNDAY 15 OCTOBER
8:00		8.30-9.15 – Networking Area <b>WELCOME REFRESHMENTS</b>	
9:00		9.15-9.45 - Grand Theatre <b>Binge Watching Session : Kids Audience Successes Across the Globe</b> <i>Presented by GLANCE</i>	9.15-9.45 - Grand Theatre <b>How to Create Meaningful Content</b>
10:00		9.45-10.45 – Speed Matchmaking Area <b>Saturday Speed - Matchmaking Session</b> <i>By registration only</i>	9.45-10.45 – Speed Matchmaking Area <b>Sunday Speed - Matchmaking Session</b> <i>By registration only</i>
11:00		10.45-11.15 - Grand Theatre <b>Creating IP for Today's Co-production &amp; Finance Market</b>	10.45-11.15 - Grand Theatre <b>MIPJUNIOR Industry Showcase</b> <i>Presented by BETA KIDS &amp; FAMILY</i>
12:00		11.15-11.45 – Suquet <b>Co-production Unpacked: How to Co-produce &amp; Finance your Project</b> <i>Followed by Meet the Speakers of 15 Min</i>	11.15-11.45 – Suquet <b>In Conversation with Streamers</b> <i>Followed by Meet the Speakers of 15 Min</i>
13:00		12.00-12.45 - Grand Theatre <b>MIPJUNIOR Keynote / Ramsey NAITO</b> President of Animation for Paramount Animation and Nickelodeon Animation	12.00-12.30 - Grand Theatre <b>New « Kid » in Town / Crayola Keynote</b> Victoria LOZANO / Executive Vice President
14:00		12:45-14:15 - Majestic <b>MIPJUNIOR NETWORKING LUNCH</b>	
15:00		14.30-15.15 - Grand Theatre <b>Embracing the AI Revolution in Entertainment : Shaping Human-AI Collaboration in Production</b> <i>Followed by Meet the Speakers of 15 Min in Suquet</i>	14.45-16.00 - Grand Theatre <b>MIPJUNIOR Pitch (6 to 12) KIDS / TWEENS</b>
16:00	16.00-16.30 - Grand Theatre <b>NEW !</b> <b>Key Trends that will shape the Kids Content Space in 2024</b> <i>Presented by THE INSIGHTS FAMILY</i>	16.15-16.45 - Grand Theatre <b>MIPJUNIOR Showcase : SAÏD &amp; ANNA</b> <i>Presented by INCREDIBLE FILM</i>	16.15-16.45 - Grand Theatre <b>Keys for a Successful Multiplatform IP Strategy</b>
17:00	16.45-17.45 – Grand Theatre <b>NEW !</b> Panel Keynotes <b>State of the Kids Entertainment Industry / Challenges &amp; Opportunities</b>	16.45-17.15 - Suquet <b>The Key Components of a Successful Storytelling</b> <i>Followed by Meet the Speakers of 15 Min</i>	17.00-17.45 - Grand Theatre <b>Digital Distribution / FAST Kids</b>
18:00	17.45-19.00 – Palais Stéphanie Beach <b>NEW !</b> <b>MIPJUNIOR HAPPY HOUR</b>	17.30-18.00 - Grand Theatre <b>MIPJUNIOR World Premiere Screening Once Upon a Time... The Objects</b> <i>Presented by PROCIDIS &amp; SAMKA</i>	
19:00		18.00-20.00 - Majestic <b>MIPJUNIOR OPENING PARTY</b> <i>Presented by PARAMOUNT</i>	
20:00			

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