

# Programmes, Projects & IPs submissions

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## Overview

**You can submit three kinds of content to our event:**

- **Case 1:** Your content is a completed programme and ready to be sold to key international buyers?
- **Case 2 :** Your content is still a project in “early Stage”, “in development” or “in production” and you are looking for financing or partners ?
- **Case 3:** You have an existing property (IPs) in Publishing, Games or Apps and you wish to develop as a Kids TV programme?

**The Screenings Library** is the place to be to give high visibility to your content.

The Screenings Library is also the place to **submit your projects and/or IPs to the Pitching & Matchmaking events.**

### **MIPJunior Pitches :**

- **MIPJunior Project Pitch** is dedicated to projects “Early stage” and “In production”. Take part in a great adventure and get the opportunity to pitch your selected project in front of an industry jury.
- **MIPJunior IP Pitch:** Submit your IP to a jury of experts from the licensing industry and get the chance to be selected for a pitch live session on MIPJunior stage.

### **Matchmakings with Buyers & Commissioners**

A panel of around 20 key buyers & commissioners will pick up their favorite projects from the Screenings Library and face to face meetings will be organized at MIPJunior. Do not miss this opportunity and submit your projects.

**Please note you need to purchase programme and/or projects and/or IP credits in order to be able to submit content in the Screenings Library MIPJunior (except for the Umbrella package).**

## Content visibility

**Programmes, projects & IPs** are listed in the:

1. MIPJunior Print Catalogue (if submitted before 10 September, 2018)
2. Online Catalogue available to buyers before show (without videos) so they can preselect the content they wish to screen onsite and create their playlist.
3. Screenings Library onsite
4. Screenings Library online post market until June 2019.

## Prepare your Programme / Project / IPs online submission

Before you submit your content, prepare a description/synopsis (550 characters max), and an image/photo to illustrate your content.

Images:

- File size – 2 MB max
- Resolution 300 dpi min
- File type .JPEG, .GIF or .PNG
- Image dimensions ideally square (40mmx 40mm) and **472 x 472** pixels
- Color mode RBG (not CMYK)

### Easy content upload steps

1. Your company and delegates need to be registered for MIPJunior and have registered credits in order to access the Screenings Library submission platform.
2. Go to [screenings.my-mip.com](http://screenings.my-mip.com).
3. Login using your email address and password. These are the same details as for the MIPJunior online database. (Please do NOT try to upload your content on the online database; this is a separate site)
4. Upload your text and photo to create a programme / project / IPs.
5. Upload your video (mandatory for programme / optional for project and IPs) – check the “video upload – technical specifications” for this. The system will automatically encode your file
6. Preview and approve your content.

For content without videos, please select “no video available” for this content in the Screenings Library.

## Deadlines for content submission

The Screenings Library submission platform opens on **the beginning of July, 2018** and clients having bought programmes & / or projects & / or IPs (Intellectual properties) credits receive an alert by email to inform them that registration has begun.

There are 2 deadlines to remember to process your content submission.

### For listing in the Print Catalogue + submission for Pitches & Matchmakings

- ✓ Your Company & content have to be processed before: **10 September, 2018**

If you miss the above deadlines, you can still submit content to the market but your company will be then listed in the online database and your content in the online catalogue & Screenings Library.

### Final deadlines for content submission

- ✓ Your Company & content have to be processed before: **3 October, 2018**

**After 3 October, 2018**, the content submission platform will be closed. No more programmes / projects / IPs as well as videos will be included for MIPJunior.

## Video upload - technical Specifications

### a) Editorial rules for screening at MIPJunior

- All videos should be dubbed or sub-titled in English, to be understandable by international buyer.
- No advertising, before, during or after the video.
- No blank sections.
- No test patterns or countdowns at the start of the video.
- Image and sound should be correctly synchronized.
- Maximum duration of 90 minutes.

### b) Internet connection

The upload process depends on your internet connection (bandwidth) and the file size.

Recommended: upload from a 2 Mbit/s connection or faster.

### c) Browsers

You need an up-to-date web browser to upload high quality videos online. This includes the two most recent versions of all major browsers. You also need an up-to-date operating system.

#### 1) Supported browsers (latest version)

- **Firefox**
- **Google Chrome**
- **Safari (on macOS)**
- **Microsoft Edge** (on Windows 10)
- Please note: **Internet Explorer** is not supported!!

#### **Note: operating systems:**

1. All browsers supporting modern web standards (HTML5, CSS3) should operate correctly
2. Windows users will need at least Windows 7 SP1
3. MacOS users will need MacOS X Yosemite (10.10) or later

#### 2) Links to update your browser:

<http://www.mozilla.org/en-US/firefox/new/>

<https://www.google.com/intl/en/chrome/browser/>

<http://windows.microsoft.com/en-us/internet-explorer/download-ie>

<http://support.apple.com/downloads/#safari>

(NOTE: Safari is usually not downloaded but updated via "software update" in Mac OS)

## d) Video upload

- Java must be installed.
- Max file size 8GB per video.
- Accepted formats: .mp[e]g / .vob / .avi / .mov / .mp4
- Recommended codecs: MJPEG, Apple ProRes, H.264 (bitrate > 2 MBit/s if possible)
- Resolution: PAL and NTSC (as well as SECAM) from 720x400px up to HD material of 1920x1080px
- Audio: 48kHz sound PCM (only uncompressed) / MP3 / AAC (> 160 kBit/s if possible)
- File must be multiplexed (audio and video in one file).
- Avoid interlaced videos – this results in bad video quality. Upload only progressive or de-interlaced videos.
- Ensure the video has no color bar, or blackness before or after it ends.
- Subtitles must be integrated/burned into the image.

**IMPORTANT:** For projects & IPs, please note that videos submitted should be limited to **5 minutes in total length**. The organizer reserves the right to delete the video should your Project/IP file exceed this length. This limitation does not apply to Programme videos.

If you have any questions about the Programme, project and IPs submissions, please contact [carole.ollerdisen@reedmidem.com](mailto:carole.ollerdisen@reedmidem.com) or call +33 1 79 71 95 69.