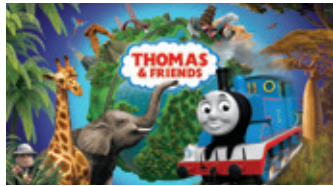


► Conference & Event Programme

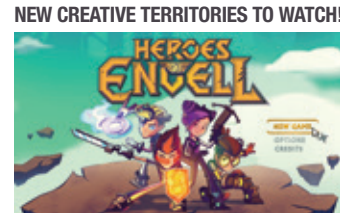
MIPJUNIOR WORLD PREMIERE TV SCREENINGS

Saturday 14 October, 18.00-18.50



**'THOMAS & FRIENDS™':
BIG WORLD! BIG ADVENTURES!'**
Presented by Mattel Creations

Sunday 15 October, 17.40-18.30



'HEROES OF ENVELL!'
Presented by DTR and Signal Media

► Conference & Event Programme

CONFERENCE HIGHLIGHTS

Saturday 14 October, 17.00-17.30



**KEYNOTE:
FRED SEIBERT**
PRESIDENT/CEO,
FREDERATOR
NETWORKS

Sunday 15 October, 16.45-17.15



**KEYNOTE:
ANDY YEATMAN**
HEAD OF GLOBAL
KIDS CONTENT,
NETFLIX

SATURDAY 14 OCTOBER

8.30-9.00 - CONFERENCE ROOM 2, RENOIR

HOW TO MIP IT: NEW VISITORS WORKSHOP

9.15-9.45 - CONFERENCE ROOM 2, RENOIR

PRODUCING FOR AN INTERNATIONAL AUDIENCE

10.00-10.30 - CONFERENCE ROOM 1, GRAND THEATRE

**BINGE WATCHING SESSION:
KIDS SUCCESS ACROSS THE GLOBE**
In partnership with Eurodata TV Worldwide

10.45-11.30 - CONFERENCE ROOM 1, GRAND THEATRE

VIEW FROM THE TOP: WORLD SCREEN KIDS TRENDSETTER AWARDS
In Partnership with World Screen

11.15-11.45 - CONFERENCE ROOM 2, RENOIR

WHAT THEY WATCH IS WHAT THEY PLAY: INTERACTIVITY IN STORYTELLING

11.45-12.15 - CONFERENCE ROOM 1, GRAND THEATRE

CARTOON NETWORK: 25 YEARS OF DRAWING ON CREATIVITY
By Cartoon Network

12.30-14.15 - MAJESTIC HOTEL
MIPJUNIOR NETWORKING LUNCH
In Partnership with WeKids

14.45-15.15 - CONFERENCE ROOM 1, GRAND THEATRE

**THE GROWING APPETITE
FOR SHORT FORM CONTENT**

15.30-16.45 - CONFERENCE ROOM 1, GRAND THEATRE

MIPJUNIOR INTERNATIONAL PITCH
A unique competition to discover new kids TV projects

17.00-17.30 - CONFERENCE ROOM 1, GRAND THEATRE

**MIPJUNIOR KEYNOTE
FRED SEIBERT, PRESIDENT/CEO, FREDERATOR NETWORKS**

18.00-18.50, CONFERENCE ROOM 1, GRAND THEATRE

**WORLD PREMIERE TV SCREENING
'THOMAS & FRIENDS™': BIG WORLD! BIG ADVENTURES!'**
Presented by Mattel Creations

MAJESTIC HOTEL - FROM 19.00
MIPJUNIOR OPENING PARTY
In Partnership with Mattel's Thomas & Friends

10.00-10.30 - CONFERENCE ROOM 2, RENOIR

**CONTENT STRATEGY: A FIRESIDE CHAT WITH
NINA HAHN AND LAYLA LEWIS, NICKELODEON**
By Registration

14.45-15.30 - CONFERENCE ROOM 2, RENOIR

**CONTENT STRATEGY: A FIRESIDE CHAT WITH
KAREN K. MILLER, DAVID LEVINE & LESLIE LEE, DISNEY**
By Registration

SUNDAY 15 OCTOBER

8.30-9.30 - CONFERENCE ROOM 2, RENOIR

BREAKFAST & SCREEN FEATURING PINGU
A New Anime Series from NHK Group

9.30-10.30 - MATCHMAKING ROOM

BUYERS & COMMISSIONERS MATCHMAKING
By Registration

10.15-10.45 - CONFERENCE ROOM 1, GRAND THEATRE

CANADA BIG ON SHORTS
By Canada Media Fund and Telefilm Canada

11.00-11.45 - CONFERENCE ROOM 1, GRAND THEATRE

PREPARING KIDS FOR SOCIAL MEDIA TEENHOOD

12.00-14.00 - CONFERENCE ROOM 1, GRAND THEATRE

**SNACK & SCREEN
FRESH RUSSIAN ANIMATION SCREENING**
Snack lunch served from 12.40
Presented by Russian Export Center

14.30-15.00 - CONFERENCE ROOM 2, RENOIR

**PRODUCING VALUE DRIVEN KIDS CONTENT WITH REAL-TIME
ANIMATION**
By Wonder Media

15.15-15.45 - CONFERENCE ROOM 1, GRAND THEATRE

WHEN SVOD DISRUPTS LICENSING SCHEMES

16.00-16.30 - CONFERENCE ROOM 1, GRAND THEATRE

**ARE WE THERE YET? DIVERSITY, INCLUSION, AND NEW FAMILY
STRUCTURES**

16.45-17.15 - CONFERENCE ROOM 1, GRAND THEATRE

**MIPJUNIOR KEYNOTE
ANDY YEATMAN, HEAD OF GLOBAL KIDS CONTENT, NETFLIX**

17.40-18.30 - CONFERENCE ROOM 1, GRAND THEATRE, Doors open at 17.30

**WORLD PREMIERE TV SCREENING:
NEW CREATIVE TERRITORIES TO WATCH!
'HEROES OF ENVELL!'**
Presented by DTR and Signal Media

18.30-20.30 - CARLTON HOTEL
MIPJUNIOR CLOSING PARTY
In Partnership with NBCUniversal DreamWorks
By Invitation

10.15-10.45 - CONFERENCE ROOM 2, RENOIR

**CONTENT STRATEGY: A FIRESIDE CHAT WITH
ADINA PITT, CARTOON NETWORK**
By Registration

11.30-12.00 - CONFERENCE ROOM 2, RENOIR

**CONTENT STRATEGY: A FIRESIDE CHAT WITH
JACKIE EDWARDS, BBC**
By Registration

14.45-15.45 - MATCHMAKING ROOM

BUYERS & COMMISSIONERS MATCHMAKING
By Registration

15.45-16.30 - CONFERENCE ROOM 2, RENOIR

PITCH YOUR IP FOR ANIMATED SERIES!