

# Programme / Project / IPs Submission

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## Overview

You can submit three kinds of content to our event: **PROGRAMMES, PROJECTS** and **INTELLECTUAL PROPERTIES (IPs)**

- ✓ A PROGRAMME is a completed show or content that is seeking acquisition
- ✓ A PROJECT is content that is still in development and seeking funding and partners. Projects are sorted by financing stages : Early stage (0 to 25% financed) / In development (from 25% to 75% financed) / In production (more than 75% financed)
- ✓ An IP is intellectual property that the owner is seeking to license to TV producers & distributors.

## Content visibility

**Programmes & projects** are listed in the:

1. Print Catalogue (if submitted by 12 September)
2. Screenings Library available to buyers before show (without videos) so they can preselect the content they wish to screen onsite and create their playlist.
3. Screenings library onsite & online post market with videos

**IPs (Intellectual Properties)** are listed in the

1. Print Catalogue (if submitted by 12 September)
2. Screenings Library available to buyers before show (without videos).

## Prepare your Programme / Project / IPs online submission

Before you submit your content, prepare a description/synopsis (550 characters max), and an image/photo to illustrate your content.

Images:

- File size – 2 MB max
- Resolution 300 dpi min
- File type .JPEG, .GIF or .PNG
- Image dimensions ideally square (40mmx 40mm) and **472 x 472** pixels
- Color mode RBG (not CMYK)

## Easy content upload steps

1. Go to [screenings.my-mip.com](https://screenings.my-mip.com). Login using your email address and password. These are the same details as for the MIPJunior online database. (Please do NOT try to upload your content on the online database; this is a separate site))
2. Upload your text and photo to create a programme / project / IPs.

3. Upload your video (mandatory for programme / optional for project and IPs) – check the “video upload – technical specifications” for this. The system will automatically encode your file
4. Preview and approve your content.

For content without videos, please select “no video available” for this content in the screenings library.

**IMPORTANT:** For programmes previously submitted at MIPJunior 2015, you can now update the video.

## Deadlines for content submission

The screenings library submission platform opens on **26 July, 2016** and clients having bought programmes & / or projects & / or IPs (Intellectual properties) credits receive an alert by email to inform them that registration has begun.

There are 4 deadlines to remember to process your content submission.

### For listing in the Print Catalogue

- Company registration: **7 September, 2016**
- Content submission: **12 September, 2016**

If you miss the above deadlines, you can still submit content to the market but your company will be then listed in the online database and your content in the online catalogue

### Final deadlines for content submission

- Company registration in the online database: **29 September, 2016**
- Content submission in the Online Catalogue: **4 October, 2016**

**After 4 October, 2016**, the content submission platform will be closed. No more programmes / projects / IPs as well as videos will be included for MIPJunior.

## Video upload - technical Specifications

### a) Editorial rules for screening at MIPJunior

- All videos should be dubbed or sub-titled in English, to be understandable by international buyer.
- No advertising, before, during or after the video.
- No blank sections.
- No test patterns or countdowns at the start of the video.
- Image and sound should be correctly synchronized.
- Maximum duration of 90 minutes.

### b) Internet connection

Recommended: use Chrome or the latest FireFox browser to upload your files.

The upload process depends on your internet connection (bandwidth) and the file size.

Recommended: upload from a connection 2Mbit per second or faster. Using a 256Kbit/s connection, a file of 2 GB takes up to 10 hours. If uploading a very large file, you may need a connection of around 10 Mbit per second.

### c) Browsers

You need an up-to-date web browser to upload high quality videos online. This includes the two most recent versions of all major browsers. You also need an up-to-date operating system.

#### 1) Required browser versions as of June-2014

- **Firefox 17.0.5, 20+** (currently supported official releases), on operating systems Windows XP SP2 or Mac OS X v10.6 "Snow Leopard"
- **Google Chrome 25+** on operating systems Windows XP SP2 or Mac OS X 10.6 "Snow Leopard"
- **Safari 5.1.7, 6+** on operating system Mac OS X 10.6 "Snow Leopard"
- **IE (Internet Explorer) 9+**

Notes: Internet Explorer:

1. HTML 5 must be supported.
2. Version 9 may experience problems if using operating system Windows Vista SP2.
3. Version 10 may experience problems if using operating system Windows 7 SP1.

Note: operating systems:

1. All browsers supporting modern web standards (HTML5, CSS3) should operate correctly.
2. For Windows, users will need at least Windows XP SP2 (or ideally Windows Vista SP2).

For MAC OS, users will need Mac OS X v10.6 "Snow Leopard" or later.

## 2) Links to update your browser:

<http://www.mozilla.org/en-US/firefox/new/>

<https://www.google.com/intl/en/chrome/browser/>

<http://windows.microsoft.com/en-us/internet-explorer/download-ie>

<http://support.apple.com/downloads/#safari>

(NOTE: Safari is usually not downloaded but updated via "software update" in Mac OS)

## d) Video upload

- Java must be installed.
- Max file size 8GB per video.
- Accepted formats: .mp[e]g / .vob / .avi / .mov / .mp4
- Recommended codecs: MJPEG, Apple ProRes, H264 (bitrate if possible) > 2MBit/s and uncompressed (very large file)
- Resolution: PAL and NTSC (as well as SECAM) from 720x400px up to HD material of 1920x1080px
- Audio: 48kHz sound PCM (only uncompressed) / MP3 / AAC (if possible > 160 kBit/s)
- File must be multiplexed (audio and video in one file).
- Avoid interlaced videos – this results in bad video quality. Upload only progressive or de-interlaced videos.
- Ensure the video has no color bar, or blackness before or after it ends.
- Subtitles must be integrated/burned into the image.

**IMPORTANT:** For projects, please note that videos submitted should be limited to **5 minutes in total length**. The organizer reserves the right to delete the video should your Project file exceed this length. This limitation does not apply to Programme videos.

If you have any questions about the Programme, project and IPs submissions, please contact [carole.ollerdissen@reedmidem.com](mailto:carole.ollerdissen@reedmidem.com) or call +33 1 79 71 95 69.